

Customer Reference: Statement of Allergens

Issue Date: April 29, 2015

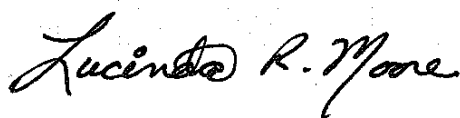
One big reason aerosols cause "allergy" type symptoms is they create particulates. They irritate the airway which causes coughing and induces asthma attacks as well.

Viva!e refills do not create particulates in the air. While people often assume they are allergic to fragrance, they are usually mistaken. Allergic reactions are typically triggered by organic substances like pollen, food, mold spores, dust mites, animal and cockroach dander, feathers, etc. These organic substances are capable of inducing white blood cells to make IgE antibody which is what triggers allergic reactions.

Fragrances, in contrast, are usually synthetic chemicals, that generally don't stimulate IgE antibody production. Thus, they are not allergens, but irritants.

Irritants (which also include smoke, odors, fumes and other chemicals) disrupt the inner surface of the nose, eyes, throat, or lung, but will not cause anaphylaxis. That's why there are no allergy skin prick tests available for fragrances.

All Viva!e refills are also IFRA compliant and there for have been screened for any allergens.



Director of Regulatory
Fragrance Delivery Technologies Ltd.